

GET INVOLVED!

10 years ago in March, 16 experts sat down to form, what is now known as the Microinsurance Network. Today, it is a global multi-stakeholder platform that promotes the development of good-value insurance services for low-income persons and in order to celebrate this, we are organising and asking you to organise awareness raising activities from March to June 2012.

WHAT IS THE MICROINSURANCE AWARENESS SEASON?

The Microinsurance Awareness Season is a three month period from March until June 2012, during which we encourage you to organise an event with colleagues, partners, neighbours, relatives, classmates or whoever you like, to discuss microinsurance.

WHAT KIND OF EVENT?

When we say event, we mean anything from a coffee with a colleague, to a 1985-style Live Aid concert. It is completely up to you! Here are a few ideas:

- Coffee break meeting with colleagues
- Lunch with partners
- After work drinks with friends
- Presentation in your organisation

You can use any of the following presentations:

- "Introduction to Microinsurance" available in English, French and Spanish
- "About the Microinsurance Network" available in English, French and Spanish
- A template in PowerPoint to do your own presentation

You can use any slides you want, modify them or add your own ones. Send us an email at info@microinsurancenetwork.org if you are interested in receiving any of the above presentations.

WHAT DO YOU NEED TO DO?

All we ask you to do is to send a photo of the participants with a short sentence about what it was and where to info@microinsurancenetwork.org. The best photos will be selected and added to the Network's social media pages.

ADDITIONAL INFORMATION

- Contact Matthew Genazzini: matthew.ada@microfinance.lu
- Visit the Network's [10 year anniversary page](#)