

## The Microinsurance Network's June Member Meeting Luxembourg June 27 and 28



### Sponsorship Opportunities

#### About the Microinsurance Network

The Microinsurance Network's vision is for a world where people of all income levels are more resilient and less vulnerable to daily and catastrophic risks through an all-inclusive access to effective risk management tools.

To this end, the Network promotes the development and delivery of effective risk management tools including insurance services for unserved people and provides a multi-stakeholder platform for information sharing and stakeholder coordination. The Network promotes the development and proliferation of an all-inclusive set of risk management tools for this market segment, and improves access to these risk management tools. The Network assembles a broad spectrum of expertise and approaches, and bridges different sectors and industries such as insurance, development, social protection, health and agriculture, climate change and disaster management.

Coordinating and engaging these different stakeholders to work together in a way that values different perspectives and approaches is a vital function of the Network and the basis for knowledge generation. It ensures that limited resources produce relevant learning and emerging practices that contribute to a large body of knowledge and public goods. Importantly, in providing a platform for dialogue between risk takers (insurers), intermediaries such as Mobile Network Operators (MNOs) and Non-Governmental Organisations (NGOs), financial institutions (including MFIs), regulators, supervisors, donors and other stakeholders, the Network is playing a vital role in establishing the enabling environment for a solid business case to emerge and for inclusive insurance to thrive.

One of the most important activities of the Network in this generation and exchange of cutting edge inclusive insurance knowledge is the June Member Meeting.

## **The June Member Meeting in Luxembourg for the first time**

The June Member Meeting (JMM) of the Microinsurance Network is an annual meeting for the members of the Network to gain insights into key areas of development in the sector, participate in discussions on topical issues in a relaxed and friendly professional environment, and connect and develop personal relationships with important players in the field. Among the participants are insurers, insurance associations, technical mediators, consultancy firms, regulators, intermediaries, researchers and bi and multilateral donor organisations such as GIZ, the World Bank and the International Food and Agricultural Fund (IFAD).

For the first time in the 15-year history of the Microinsurance Network, in 2017 the June Member Meeting will be held in Luxembourg, where the Microinsurance Network is situated.

The June Member Meeting offers a unique occasion to learn from peers and share experiences, trends and best practices in inclusive insurance. The two day event will provide the audience with ideas and tools to push access to insurance to the next level. Every year some 60 delegates meet from Western Europe, North America, Asia, Africa and Latin-America to discuss current trends, emerging practices and new products in the microinsurance sector. The meetings are characterised by a range of speakers and presentation formats to facilitate engaging and thought-provoking discussions on cutting edge inclusive insurance topics.

For 2017, these include among others:

- Zurich Foundation on a flood resilience model with innovative pre-event mitigation measures to help the poorest communities in the world to protect themselves from floods and to reduce the devastating impacts of floods before it occurs.
- The World Food Program to discuss a comprehensive risk management approach to help communities to become more resilient to climate variability and shocks. Insurance (risk transfer) is embedded in a more holistic resilience approach that also includes improved resource management (part of risk reduction), livelihood diversification, microcredit (prudent risk taking), and savings (risk reserves).
- DHAN Foundation from India on how to make insurance more tangible and thereby increasing the value for money spent by way of complementary risk reduction services by community organisations.
- ACRE-Africa on joining hands with the Kenyan insurance company UAP, and Swiss Re Corporate Solutions to offer insurance for Kenyan farmers so that they can feel confident investing in their farms, and produce enough food to feed their communities.
- Two FinTech/InsurTech disruptors on how InsurTech can support or even disrupt the rules in the insurance sphere.

## Sponsorship Opportunities of the June Membership Meeting

Sponsorship Opportunities available during the 2017 June Member Meeting in Luxembourg from June 27 to 28 include:

### 1. Main Sponsorship Opportunities

Gold Sponsor Package	€15,000 or more
Silver Sponsor Package	€8,000
Bronze Sponsor Package	€3,000
Giveaway or Friend Sponsor Package	€500

### 2. Other Sponsorship Opportunities

Advertisement in the JMM Agenda	€50-200
Coffee breaks	€500
Lunch	€700

Below are the detailed description of all sponsorship opportunities.

### 1. Main Sponsorship Opportunities

#### Gold Conference Sponsor Package

<b>Gold Sponsor</b>	<b>€15,000 or more</b>
3 roll-ups with corporate logo at the JMM conference	
Mention in the pre-conference press-release	
Mention with a quote in the post-conference press-release	
Corporate logo on the JMM conference registration confirmation email	
Corporate logo on the conference registration website with link to sponsor's website	
Corporate logo on the front cover of the conference programme	
Inclusion of a full-page advertisement in the conference programme	
Speaking opportunity at a plenary/opening or closing session	
Recognition at the conference opening & closing	
Opportunity to display and to distribute corporate promotional materials	
Recognition in the Network Exchange (the Network e-newsletter)	

*Exclusive offer limited to a single sponsor. The Secretariat is pleased to negotiate the final package depending on the financial commitment and needs of the platinum Conference Sponsor.*

#### Silver Conference Sponsor Package

<b>Silver Sponsor</b>	<b>€8,000</b>
2 roll-ups with corporate logo at the JMM conference	
Mention in the pre and post conference press-release	
Corporate logo on the JMM conference registration confirmation email	
Corporate logo on the conference registration website with link to sponsor's website	
Corporate logo on on the front cover of the conference programme	

Inclusion of a half-page advertisement in the conference programme (see also below)
Recognition at the conference opening & closing
Recognition in the Network Exchange (the Network e-newsletter)

#### Bronze Conference Sponsor Package

<b>Bronze Sponsor</b>	<b>€3,000</b>
1 roll-up with corporate logo at the JMM conference	
Corporate logo on the JMM conference registration confirmation email	
Corporate logo on the conference registration website with link to sponsor's website	
Corporate logo on on the back cover of the conference programme	
Inclusion of a one quarter-page advertisement in the conference programme (see also below)	
Recognition at the conference opening & closing	
Recognition in the Network Exchange (the Network e-newsletter)	

#### Giveaway or Friend Sponsor Package

<b>Giveaway or friend Sponsor</b>	<b>€500</b>
Recognition at the conference opening & closing	
Recognition in the Network Exchange (the Network e-newsletter)	

## **2. Other Sponsorship Opportunities**

#### Advertisement in the conference agenda:

Unique opportunity for a full-page advertisement in the JMM Agenda	€200
Unique opportunity for a half page advertisement in the JMM Agenda	€100
Unique opportunity for a one quarter advertisement in the JMM Agenda	€50

Coffee Breaks:

Corporate logo to be displayed on the tables during the coffee breaks (all coffee break included)	€500
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Lunch:

Corporate logo to be displayed on each table during the lunches	€700
Information about lunch sponsorship included in the agenda	

For more information, please contact:

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