

## Katharine Pulvermacher: Bio



Katharine is a prolific writer and researcher and has written extensively on topics related to economic and social development as well as more recently on health and financial inclusion. [Find here](#) a brief summary of her selected research and publications.

Since late 2015, Katharine has been based in Switzerland, providing independent consulting services to Deloitte, The Economist Intelligence Unit, the Alliance for Health Policy and Systems Research (World Health Organization) and the International Trade Centre (Intracen).

As a member of Deloitte Consulting's crack strategy team in Johannesburg, which she joined early in 2014, she developed strategic plans for women's financial inclusion in Rwanda, the Nelson Mandela Children's Fund, and an internet services provider in South Africa, amongst others. She also produced and presented thought leadership on the regional and national economy and social and industry trends.

In 2010, Katharine became the first Africa Director of the Economist Corporate Network, an exclusive forum for networking and discussion bringing together senior executives from global multinationals based in Africa. In addition to managing and developing relationships with clients, Katharine provided tailored market intelligence on regional and country trends and innovations, and facilitated briefing sessions for their members in Africa and the Middle East.

Prior to joining The Economist Group, Katharine ran her own small consulting firm, African Rainbow Consulting, a social enterprise based in London, working, amongst others, with a network of associates to produce factsheets on 22 African countries, focusing particularly on the ICT, renewable energy and water sectors. During this period, she designed the Star of Africa™ Index, an innovative decision-making tool for investors seeking to prioritise countries taking environmental, social and governance factors into account. She also assisted clients seeking investment into healthcare, renewable energy and affordable housing projects.

At World Gold Council, where she worked from 2001 to 2008, Katharine was mandated with "putting gold back on the radar of institutional investors", a task that combined developing a wide network of



relationships with the creation of industry-standard research on gold investment to build a credible case for investment and implement a targeted marketing campaign.

Working with sell-side analysts, pension fund advisors and private wealth managers in North America, Europe, the Far East and Africa, Katharine directed and implemented a communications strategy based on the publication of research and statistics, disseminated through the trade press, investment conferences and the World Gold Council website. She ran regular briefing sessions for investors in London, Johannesburg, Geneva and Zurich, as well as multiple locations in the United States.

During her tenure, investment demand for gold rocketed, aided by competent messaging and the emergence of modern investment methods, such as exchange-traded funds, an initiative with which Katharine was also intimately involved.